

John Izzo, PhD

Improving the quality of work & life

Bio

John Izzo consults and advises some of the most admired companies in the world, teaches at major universities, conducts leading edge research on workplace values, and has spoken to more than one million people across the globe, from Brazil to Russia, from New York to London. He is a leading business strategy expert, a best-selling author, a community leader, and an avid conservationist.

John has devoted his life and career to helping leaders create workplaces that bring out the best in people, plus discover more purpose and fulfillment in life and work. For over twenty years, Izzo has pioneered employee engagement, helping organizations create great corporate cultures, and leading brands through corporate social responsibility.

His client organizations range from high tech to high touch, from hotels to hospitals, from government agencies to entrepreneurial start-ups. He focuses on coaching leaders and organizations to achieve sustainable success through integrating purposeful leadership with business development practices.

John is the author of five books. In his first, ***Awakening Corporate Soul***, John identifies four paths to more soul and engagement at work. In ***Values Shift: Recruiting, Retaining and Engaging the Multigenerational Workforce***, he identifies six major shifts in work values and creates a blueprint for the 21st century workforce. He offers insight at how values are shifting and practical ideas on how to win over the new workforce. His latest book, ***The Five Secrets You Must Discover before You Die***, was the basis for a five hour Biography and PBS Television series in which Izzo interviewed 250 people from the age of 60-106 asking them to reflect back on what they had learned about life. The book was named the best self-help book of 2008 by the Independent Book Publishers Association.

Prior to establishing his own firm, John was a senior organizational development consultant for Kaiser Permanente, and Vice President of The Einstein Consulting Group, an international customer service consultancy. He holds a Masters degree in psychology and a Ph.D. in organizational communication.

Leaders say that John Izzo brings the unique combination of practical ideas and high-level “big picture” thinking to their organizations. He will inspire your people to greater vision, challenge them with new insights, and leave them with practical strategies to create the organization of the future. He is a person capable of inspiring your audience to more authentic, purposeful lives. John challenges audiences to live a life that matters, an uncommon life, where lasting legacy is balanced with every day fulfillment.